

From: Cal Kostelyk, Trade Show Chairman
Re: Trade Show 2011
To: MPKS Trade Show Vendors and Exhibitors
Location: Sportsplex, 451 Plainfield Rd, Darien, IL 60561
(Directions, see: www.dariensportsplex.com)
Date: July 8-10, 2011 (more info about the show at www.mpks.org)

Dear Vendor,

We are inviting you to participate in the **MIDWEST POND & KOI SOCIETY TRADE SHOW WITH OUR 19th ANNUAL KOI AND GOLDFISH SHOW AT THE DARIEN SPORTSPLEX.**

Since the Midwest Pond & Koi Society decided to put our Trade Show in conjunction with our annual Koi & Goldfish Show it seems to be working out very well for all who are involved, koi show people and our loyal trade show vendors alike.

We are once again expanding our advertising and news releases to the media, and hopefully this will increase our attendance and your sales.

Our booth spaces are 10 x 10 feet and include an 8 foot table and 2 chairs. Additional table rentals are \$10.00 each (our cost), and we provide electricity for all spaces. We will have about 50 booth spaces available at this year's Koi, Goldfish & Trade Show.

As last year, we expect the available booth spaces to be booked quickly (we already have many verbal commitments from past exhibitors) so please order your booths today with your check. Deadline for booking space is June 15, 2011.

Booth spaces:

Member of MPKS: First booth \$165.00, 2nd & additional booth (s) \$150.00/ea.
Non-members: First booth \$250.00, 2nd & additional booth (s) \$160.00/ea.
Vats (300 gals.) Rental cost \$75.00 each

2011 yearly Membership in MPKS is \$25.00 See: www.mpks.org. This must be paid in order to qualify for membership discount prices. You can pay your membership fee along with your booth rentals if you are not already a member.

Each Fish Vendor must be able to show their customers some proof of their fish health, like a certificate from an acknowledged American laboratory. Midwest Pond & Koi Society and their show organizers are not responsible for any claims from any of your customers for loss or damage to their fish or ponds, because of purchases from any vendor at our Trade Show.

Enclosed please find MPKS Exhibit Contract, to be returned to the address on the contract, or see www.mpks.org to print out the contract.

See you all July 8-10, 2011 at the biggest Koi & Goldfish and Trade Show in the Midwest!

Cal Kostelyk, Trade Show Chairman

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