

**From:** Cal Kostelyk, Trade Show Chairman  
**Re:** Trade Show 2009  
**To:** MPKS Trade Show Vendors and Exhibitors  
**Location:** Sportsplex, 451 Plainfield Rd, Darien, IL 60561  
(Directions, see: [www.dariensportsplex.com](http://www.dariensportsplex.com))  
**Date:** July 10-12, 2009 (more info about the show at [www.mpks.org](http://www.mpks.org))

Dear Vendor,

We are inviting you to participate in the **MIDWEST POND & KOI SOCIETY TRADE SHOW WITH OUR 17<sup>H</sup> ANNUAL KOI SHOW AND THE ANNUAL NATIONAL AMERICAN GOLDFISH ASSOCIATION SHOW AT THE DARIEN SPORTSPLEX.**

In previous years the Midwest Pond & Koi Society had two vendor shows: the Spring Trade Show in May and the Fall Show in conjunction with our fish shows in August. This year, for various reasons the Board has decided to have just one show in conjunction with our fish shows. We hope this works well for our loyal vendors.

We are expanding our advertising and news releases to the media. This along with the boost of the National AGA Show will hopefully increase our attendance and your sales.

Our booth spaces are 10 x 10 feet and include an 8 foot table and 2 chairs. Additional table rentals are \$13.00 each (our cost), and we provide electricity for all spaces. We will have over 50 booth spaces available at this year's Koi, Goldfish & Trade Show.

As last year, we expect the available exhibit space to be booked quickly (we already have many verbal commitments from past exhibitors) so please order your booths today with your check. Deadline for booking space is June 1, 2009.

Booth spaces:

Member of MPKS: First booth \$165.00, 2<sup>nd</sup> & additional booth (s) \$150.00/ea.  
Non-members: First booth \$250.00, 2<sup>nd</sup> & additional booth (s) \$160.00/ea.  
Vats (300 gals.) Rental cost \$75.00 each

2009 yearly Membership in MPKS \$25.00 See: [www.mpks.org](http://www.mpks.org).

Each Fish Vendor must be able to show their customers some proof of their fish health, like a certificate from an acknowledged American laboratory. Midwest Pond & Koi Society and their show organizers are not responsible for any claims from any of your customers for loss or damage to their fish or ponds, because of purchases from any vendor at our Trade Show.

Enclosed please find MPKS Exhibit Contract, to be returned to the address on the contract, or see [www.mpks.org](http://www.mpks.org) to print out the contract.

See you all July 10-12, 2009 at the biggest Koi & Goldfish and Trade Show in the Midwest!

Cal Kostelyk, Trade Show Chairman  
Cell Phone: 708-205-5149 Email: [cal@mpks.org](mailto:cal@mpks.org)



# **MPKS Exhibit Contract**

## **Exhibit Contract Terms & Conditions**

**Rights and Responsibilities of the Parties** - The Midwest Pond & Koi Society ("MPKS" as used herein) desires to hold a trade fair on July 10 through 12, 2009 and the Exhibitor desires to participate in that trade fair. The MPKS therefore will provide the Exhibitor with a display space at the fair, according to the terms and conditions contained in this contract, and in the Exhibitor manual, which is provided to the vendor and is incorporated herein by reference. The MPKS makes no representations or warranties as to show size, attendance, revenue or traffic generated by individual vendors at the show, nor does it offer guarantees, warranties, or representations as to attendance or revenue generated by individual Exhibitors at the show.

**Application Terms** – This application must be accompanied by the total rental fee for the booth space (s) and other contracted-for items on or before June 1, 2009.

**Exhibit Limitations** – Exhibitors are limited to displays of products or services related to Garden & Ponds and the Conference, and remain subject to the rules and regulations adopted or implemented from time to time by the MPKS. The show organizer reserves the right to determine Exhibitor's eligibility to participate in the show.

**Indemnification** – The Exhibitor agrees to release, defend, and hold harmless the MPKS and the Darien Park District & Darien Sportsplex, and their agents, employees, successors and assigns from and against all losses, costs, damages, liability, or expenses, including attorney's fees, arising or resulting out of any: accident, body injury, property loss or damage, or their occurrences to any persons or parties including the Exhibitor, its agents, employees, invitees, successors or assigns, arising out of the Exhibitor's use or occupancy of the exhibit area of the Darien Sportsplex, grounds and or parking lot, or any part thereof.

**Exhibit Hours** – Exhibitor agrees to observe the Regular hours of the Exhibit, set-up and break-down times, and to staff their booths during all open hours of the exhibit.

**Exhibitor Responsibilities** – To make this year's show a success, all Exhibitors shall help in promotion by publicizing the Show by inviting their potential customers to the Show.

All publicity should be distributed as early as possible, and at least 6 weeks before the Show for best results. We encourage you to participate in all events and become a Show sponsor.

**MPKS Responsibilities** – The MPKS will make reasonable efforts to advertise the show in its Club Bulletins, monthly meetings, e-mail notification to members, and in Trade Publications. The MPKS makes no other warranties or representations, either express or implied, regarding its duties or performance at this Exhibit, other than those contained in this paragraph, document, and Exhibitor Handbook, which is incorporated into this document, by reference.

**Disclaimer** – The MPKS Show Organizers are not responsible for delays, facility cancellations or other unfavorable conditions arising out of natural disasters or other Acts of God.